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MEDIA RELEASE

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Hamburg resident shoots cover for Choice Magazine

HAMBURG PA—Hamburg resident and photographer David J. Reimer Sr. shot the cover for an internationally distributed publication, *Choice* magazine. The cover features Rohrbach Library at Kutztown University of Pennsylvania.

Reimer created the cover for the magazine by being at the right place at the right time. “The day was perfect, the colors were perfect” said David J. Reimer Sr. “I was looking to capture an inviting image of the library, and I think I did just that.” Reimer captured the image in April of 2009, but was only recently notified that his photo would grace the cover of the August 2010 edition.

Reimer is a 1989 graduate of Kutztown University and is currently employed there as well.

Choice magazine is published monthly by the American Library Association and distributed to more than 35,000 academic librarians, faculty, and key decision makers worldwide for collection development and scholarly research. *Choice* reaches almost every undergraduate college and university library in the United States.

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