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MEDIA RELEASE

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World record to be attempted at 48-Hour portrait painting marathon in Hamburg

The Guinness Book of World Records Organization gives artist clearance to record event as an entry

Hamburg PA—The Guinness Book of World Records has given world renowned artist Eric Armusik of Hamburg, clearance to record his 48-Hour portrait painting marathon as an entry.

From noon September 17 – noon September 19, internationally acclaimed, local artist Eric Armusik will hold a first ever “Portrait Marathon” at the Historic American House Hotel in Hamburg Pennsylvania. For 48 hours straight, Armusik will paint portraits for clients. Working against the clock, insurmountable odds and sleep deprivation, Armusik’s strong work ethic and positive outlook on life will carry him through to the final portrait. This event will be streamed live free over the internet for those curious to see it Armusik can make it into the record books.

Each portrait session will last approximately two hours and clients can either sit during their pre-registered time or provide a photograph if they’re unable to attend. The fee for the portrait is a fraction of what Armusik would normally charge. Additionally, patrons and attendees will get a rare look at a number of Armusik’s recent paintings that will be on display and for sale during the marathon. A portion of the proceeds from this event will benefit St. Judes Children’s Hospital.

“This will be a once in a lifetime event”, said Armusik. “It will be a great chance to have a portrait painted by an established international artist.”

In addition to the marathon portrait, there will be a free portrait demonstration on September 9, held at the Hamburg Strand Theatre from 7 to 9pm. Everyone is invited to attend.

“I want to complete this. I want to make it an outstanding success, give generously and inspire others to find their own challenges to overcome”, said Armusik. “Even if you don’t have your portrait done, it will be great entertainment to watch someone try to pull off a feat like this” said Armusik.

For more information and to register for a sitting visit www.marathonportrait.com

About Eric Armusik

As a professional fine artist specializing in baroque realist and dramatic figurative works, Armusik grew up in the Wyoming Valley where he was surrounded by religious art. He went on to receive a B.F.A. in painting from Penn State University. His romantic, classical oil paintings are museum quality, 21st Century realism masterpieces that fills the gap between 17th Century Italian Baroque artists and his own original thematic interpretations of religion, mythology, and history. Each original oil painting draws from his experiences and art historical background in telling the stories for each painting.

His skills are appreciated by critics and patrons because of his ability to combine technical brilliance with elaborate drama and emotion in both his figures and their settings. Much of Armusik's work has been displayed in numerous solo and group exhibits around the world and has won a myriad of awards including the 2010 Chairman's Award of the International Salon of the Art Renewal Center. In addition to his gallery and museum exhibits, a considerable amount of his art is held by private collectors all around the world and continues to appreciate in value.

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